

Project Manager to Merrild Lavazza

At Merrild Lavazza we work with Denmark's most famous coffee brand Merrild – and Lavazza, Italy's premium coffee no. 1. We are having a lot of success and are looking for a Project Manager for the marketing department. Do you want to be a part of this exciting journey?

Your area of responsibility

You will join a group of highly motivated and professional colleagues in the Nordic marketing team. As Project Manager you will be supporting the Merrild and Lavazza brand teams being responsible for key projects and ensuring execution of various tasks key to driving our business forward.

Additionally, you will be assisting on the ongoing NPD process by coordinating and facilitating the meeting process and thereby helping make sure we succeed with the planned NPD introductions at the right time.

You will be based in our office in Fredericia and report to the Marketing Manager.

Specific areas of responsibility

- Act as support to the Merrild and Lavazza brand teams as well as the Marketing Manager, with the responsibility of the planning, execution and follow up on designated projects identified by the Marketing Manager and brand teams
- Independent management of projects within existing business and portfolio as well as projects extending beyond current business – meeting the agreed deliverables (quality, timing, etc.)
- Manage a broad scope of projects and tasks, e.g. NPD launches, campaigns, packaging projects, trade activities and other projects/tasks
- Support the department on executional tasks, e.g. development/print of various graphic materials, packaging and product optimizations/adaptations, repacking, website updating, item number creations, etc.
- Plan and coordinate key meetings and internal events
- Facilitator of the internal NPD process incl. coordination with Marketing Manager and Brand Managers, holding of meetings incl. minutes and ultimately helping ensure the right deliverables throughout the process from key stake holders
- Coordination and cooperation with internal (sales, supply chain, etc.) and external (advertising agencies, print suppliers) stakeholders

Competencies

- Proven project management competencies enabling you to take the lead of key projects arriving at best-in-class solutions at the right time at the agreed cost – also in a busy environment
- Experience within FMCG with clear understanding and overview of key processes relating to yearly cycle and sales cycles, i.e. NPD/concept development and ATL/BTL development
- Strong planning skills and a well-developed project management toolbox
- Experienced in building impactful consumer and shopper campaigns/activations
- Sound commercial sense and understanding
- Well founded in terms of analytical and conceptual competencies

- Outgoing and good co-operational skills – you enjoy interacting with- and working closely together with colleagues locally and abroad as well as across different departments
- Good at stakeholder management and at establishing and nurturing relations
- Competent user of Microsoft Office Word, Excel and Power Point – as well as Nielsen market data
- Passion for consumer marketing and last but not least – coffee ☺

Background

Your background has given you a sound business understanding and experience with product management and/or project management – preferably from an FMCG or retail environment with at least 2 years of relevant experience. Your education is a degree at Master's level, which has given you a solid analytical foundation.

You are used to working independently – and thrive with this, while also integrating yourself in the local and global organisation. You have a high level of drive, you thrive when busy, you are ambitious and passionate about making a difference. You are used to work at both tactical as well as operational level and the key driver for you is that we are succeeding with our goals. Furthermore, as most of your work processes includes the cooperation with stakeholders, locally and abroad, the ability to do a proper well-argued case building on insights, is crucial for success.

Finally, you have proficiency in the English language – written and spoken.

What we offer you

- A company where we are passionate about what we do – and where we focus on professional and personal growth
- An exciting and challenging role where you get a unique opportunity to leave your mark on our future business
- Informal and positive work environment, with an active staff association
- Competitive compensation package incl. benefits

Application and contact

Send your application as soon as possible using the following link

<https://career5.successfactors.eu/sfcareer/jobreqcareer?jobId=2130&company=C0001098597P&username=>

For additional information, please call Marketing Manager, Mette Fiedler Damgaard at +45 30580561

Merrild Lavazza is owned by Lavazza, which has produced genuine Italian coffee for more than 120 years and has extensive experience in delivering exceptional coffee quality and innovation. Lavazza's heritage in combination with its image driven identity cements the brand's premium position in the Nordic markets as the number one Italian coffee brand. Merrild Lavazza is located in Frederica, and is the head office for the Nordic Cluster (Sweden, Finland, Norway, Denmark and Baltics). We are 85 employees in Merrild Lavazza Nordics.

Globally, Lavazza is among the world's largest coffee roasters with a total turnover of approximately €2.0 billion and presence in more than 90 countries. Lavazza is a family owned company through 4 generations and the headquarter is located in Turin, Italy.